

Comments



Branch District Library

Tell us how the library is doing.
Turn this card in at the library or by mail.

Date: 9-27-24 Time of Event: 5:30

Library Branch or Department: I Love This Town

Thank you for everything you
Have done for this

Community!!!

[Signature]

Check here if you wish to have the library respond to your comment.

Name: Branch District Library Bronco Branch Contact: _____



Branch District Library

Tell us how the library is doing.
Turn this card in at the library or by mail.

Date: 10-19-24 Time of Event: _____

Library Branch or Department: _____

Please return the Holiday

Books to a Holiday Section.

It is very hard to find the

books. It takes me much

longer to find my books.

It is very frustrating. The move
of putting all books together is a
very bad decision.

Check here if you wish to have the library respond to your comment.

Name: _____ Contact: _____

Publicity

The Daily Reporter, October 24, 2024, pg. A1

‘COME DOWN AND CELEBRATE WITH US’

Coldwater’s Halloween Parade kicks-off at 7:30 p.m. Saturday

Don Reid Coldwater Daily Reporter | USA TODAY NETWORK

The Coldwater Halloween Parade, the first of this year’s two holiday parades, will be held at 7:30 p.m. Saturday along U.S. 12.

Families and young kids always line the street to receive candy handed out by participants.

More than 34 units registered early for the five-block, half-hour parade along Chicago Street from Hudson Street west to Pierson Street.

Grave Encounters is the 2024 theme. The parade awards are King of the Crypt for best use of theme, Most Reanimated for the most energetic/spirited participants, and Gravedigger, given as the judges’ choice for entry.

Karey and Tim Farrell announced this year’s Grand Marshall as the Branch County District **Library** for its community programs and involvement.

Karey said, “They’ve been nominated, and we have decided they would make great grand marshall. Come down and celebrate with us.”

Tim Farrell or members of the family provide commentary from Four Corners Park.


The Halloween Parade and the Christmas Parade in December are put together by the extended family of the late Ken Leonhard after the Chamber of Commerce gave up producing the parades in 2010.

Look for more information at <https://www.facebook.com/coldwater holidayparade>.

Press release, November 14, 2024

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Equinox Partners with Unique Management Services to Launch MessageBee SMS for Branch District Library

Atlanta, Ga., November 14, 2024: Equinox Open Library Initiative, a trusted leader in open source technology development and support for libraries, is pleased to announce that Branch District Library is live on MessageBee SMS through a partnership with Unique Management Services.

“We were thrilled to learn about Equinox’s partnership with Unique Management Services to help ensure more reliable patron notifications,” said John Rucker, Director at Branch District Library. “Equinox and Unique Management Services have a long history of great support for libraries and MessageBee is already proving to be a game changer for informing and staying engaged with our community.”


Unique Management Services’ MessageBee helps libraries connect with patrons via email, SMS, and phone. MessageBee’s design streamlines communication workflows for libraries and maintains the library’s brand. More information about MessageBee is available at: <https://uniquelibrary.com/messagebee/>.

“We are pleased to partner with Unique Management Services to provide MessageBee SMS to libraries,” said Rogan Hamby, Data and Project Manager at Equinox. “When libraries can connect easily with patrons in the format they prefer, it improves their experience. We are happy to support MessageBee at Branch District Library.”

Follow Equinox Open Library Initiative on [Facebook](#) and [LinkedIn](#) for the latest updates.

To receive news directly in your inbox: <https://www.equinoxOLI.org/#signup>

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About Equinox Open Library Initiative

Equinox Open Library Initiative is a 501(c)(3) nonprofit organization and is the successor to Equinox Software, Inc. Equinox's mission as a nonprofit is to promote and support a thriving ecosystem for open source library communities in order to provide libraries worldwide with innovative open source solutions. Equinox is devoted to reducing barriers to library technology and services, expanding library access to open source software, and providing high quality technology, consulting, and support services. To learn more, please visit <https://www.equinoxOLI.org>.

About Unique Management Services

Unique Management Services has specialized in helping libraries with a wide array of communication processes since 1996. From incoming customer service to outgoing email, voice, and text messaging, Unique Management Services delivers millions of communications each month for libraries across the globe. For more information, please visit <https://www.uniquelibrary.com>.

Recent News

- [Equinox Welcomes Southeastern Libraries Cooperating to Evergreen ILS and Aspen Discovery](#)
- [Equinox at the Connecticut Library Consortium Vendor Expo 2024](#)
- [Equinox Announces New Release of CORAL ERM \(2024.10\)](#)



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